

MIAMI POLICE DEPARTMENT



Public Information Office
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Subject:

2021 CLICK IT OR TICKET FLORIDA

LAW ENFORCEMENT REMINDS PUBLIC: *CLICK IT OR TICKET* CAMPAIGN STARTED MAY 24TH

As the Memorial Day holiday approaches, The **City of Miami Police Department** is reminding all motorists on the importance of safety belt use. This annual campaign is part of the U.S. Department of Transportation's National Highway Traffic Safety Administration's *Click It or Ticket* high-visibility enforcement effort that runs from May 24 to June 6, 2021, aimed at educating motorists and increasing safety belt use to help keep families safe. The national safety belt campaign runs concurrent with the busy travel season.

It is imperative that motorists and passengers buckle up for all travel, regardless of distance. One in 10 Americans still don't wear their safety belt when travelling in their vehicle and we need to remind them of what this choice can mean: a hefty fine, a traffic ticket or even injury and death. In 2019, nearly 10,000 people were unbuckled when they were killed in crashes. These deaths are completely preventable.

If you know someone who does not buckle up when they drive, please ask them to consider changing their habits. Help the City of Miami Police Department spread this lifesaving message before one more friend or family member is killed as a result of this senseless inaction. Safety belts save lives, and everyone needs to remember to buckle up!

For more information on the *Click It or Ticket* mobilization, please visit www.nhtsa.gov/ciot .



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NEWS RELEASE